

euro

Price List No. 49

Valid from 1 January 2019



finanzenverlag



Profile

€uro is the monthly magazine for business, stock market and private finance. €uro brings together reports about business policy developments with company reports and presents balanced investment advice and intelligent tips on tax and insurance issues. €uro is Germany's largest monthly magazine covering topics revolving around the question of "What to do with my money?"

The **"Politics & Business"** section tells readers what top business decision-makers are up to. €uro

shows the links between Germany's business policies, the latest strategies and the legacy problems of DAX companies as well as interesting topics from abroad. The €uro interview asks hard questions of DAX CEOs, leading politicians and VIPs, including how they relate to money. The largest section, **"Stock Exchange & Investments"**, explains and analyses funds, shares, bonds, ETFs, certificates, subscription warrants, commodities, precious metals and property investments. The editorial team sheds light on the investment strategies of top fund and asset managers. We focus on investing rather than speculating. In **"Dossier"**, the editorial team offers up a feast for the eyes. With powerful images and lavish graphics, €uro explains and analyses all facets of the world of money: From the economic logic of nuclear weapons to the gold reserves of the Bundesbank, from the arms trade in the Darknet to the peculiarities of the pet animal industry. The **"Taxes & Savings"** section is where €uro readers can learn how to give their private finances the optimal taxation structure and get advice on the best retirement products which really make sense. It's all rounded off with product tests and rankings: the best insurers, banks and asset managers. **"Money & Leisure"**, the nine-page closing section of the magazine, showcases personal investments in cars, watches, style and arts. A lavishly produced report is dedicated to a key topical theme each month like travel, cruises, fine spirits, etc..

The €uro readership

The concept of the €uro magazine is to precisely meet the high expectations of private and professional decision-makers with a special interest in matters relating to business, the corporate world, finance, taxation, legal issues, investment and insurance.

The readers are predominantly male, aged between 30 and 59, they hold executive positions and have annual incomes commensurate with their position. As well-informed experts and advisers, €uro readers fulfil an important function as opinion leaders.

45 percent of them have a role as multipliers with a strong personality.¹⁾

High investment and business potential

€uro is highly effective at reaching its target groups of decision-makers. 45 percent of the readership intends to purchase securities. Their willingness to spend on insurance and old age provision products rates above average. Thanks to their high financial flexibility, these readers don't just think about purchasing exclusive consumer goods, they actually go ahead and make these purchases at above-average rates.¹⁾

€uro readers – the highly coveted target group for financial communications, B2B campaigns and sophisticated consumer products!

Intensive use

Read in 90 minutes, by a loyal readership. Our readers are looking for well researched information. €uro is designed to precisely meet their high expectations.²⁾

Subscription service

Subscribers of €uro magazine get their copy delivered to their home on the day of publication, at no additional cost.

Sales outlets

Available from newsagents, train station bookshops, petrol stations, grocery markets and other large retail outlets.

¹⁾ AWA 2018, ²⁾ Reader survey 2011

Publisher/ advertisements:	Finanzen Verlag GmbH Bayerstrasse 71-73 80335 München, Germany
Telephone:	+49 (0) 89/272 64-0 Head office +49 (0) 89/272 64-124 Advertising sales +49 (0) 89/272 64-346 Advertising placements
Fax:	+49 (0) 89/272 64-198 Advertising sales/placements
Email: Internet:	anzeigen.euro@finanzenverlag.de www.finanzenverlag.de
Production of advertisements:	Mohn Media GmbH
Telephone:	+49 (0) 5241/8088571
Fax:	+49 (0) 5241/809635
Email:	anzeigen.mohn@bertelsmann.de
Current data and services available at:	www.finanzenverlag.de/mediainfo www.pz-online.de
PZ no:	528 151

Bank details:	Deutsche Bank Account no: 036 46 61 Bank code: 100 700 00 IBAN: DE77 1007 0000 0036 4661 00 BIC: DEUTDEBXXX
Payment terms:	Net payment within 14 days net of the invoice date, without any discount. Direct debits or payment within 10 days of the invoice date: 2% discount. If older invoices are outstanding, no discount can be granted. In the event of late payment or deferred payment, the usual interest rate on bank overdraft facilities will be charged.
Value added tax:	All prices are quoted in euros, excluding statutory value added tax.
Publication frequency:	Monthly
Day of first sale:	Wednesday
Reference to the Internet:	The publisher is entitled to also publish advertisements resulting from placement orders for Euro within the scope of its technical and operational facilities in its online media. Reference is made to Items 19 and 22 of the General Business Conditions for newspapers and magazines.
Business conditions:	The publisher's General Business Conditions apply to the handling of advertisement orders, special inserts and third-party supplements. Our full General Business Conditions for newspapers and magazines are available at www.finanzenverlag.de/agb or will be sent to you on request.



Price List No. 49, valid from 1 January 2019

Colour and B/W advertisements: € 12,900.– 1/1 page

Circulation/guaranteed sold print run: 82,500 copies (in acc. with Item 14 of our General Terms and Conditions of Business)

Calculated print run: 100,000 copies

Adv. discounts: Volume discount

From 3 pages	3%
From 5 pages	5%
From 10 pages	10%
From 15 pages	15%
From 20 pages	20%
From 25 pages	21%

Series discount

From 3 advertisements	3%
From 6 advertisements	5%
From 12 advertisements	10%
From 18 advertisements	15%
From 24 advertisements	20%

Only one of the two forms of discount can be used.

Collective advertising: Only possible subject to special agreement

Magazine format: 213 mm wide, 275 mm high

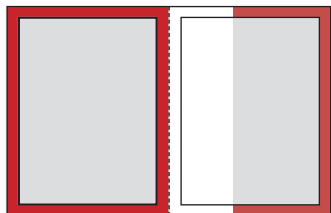
Type area: 171 mm wide, 226 mm high

Printing process: Web offset; cover: sheet-fed offset; Euroskala

Process used: Perfect-bound/glue binding

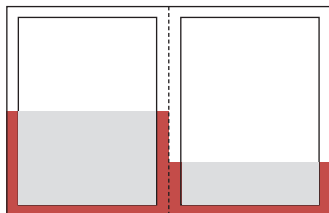
Cover pages: Voucher advertisements cannot be placed on cover pages.

Basic formats

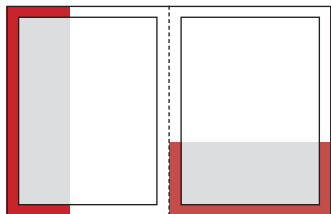


1/1 page
171 x 226 mm
(213 x 275 mm)

2/3 page portrait
108 x 226 mm
(130 x 275 mm)

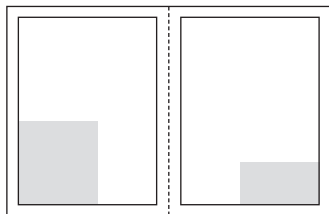


1/2 page landscape **1/4 page landscape**
171 x 110,5 mm 171 x 53 mm
(213 x 130,5 mm) (213 x 73 mm)



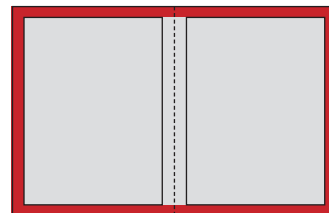
1/3 page portrait
49 x 226 mm
(71 x 275 mm)

1/3 page landscape
171 x 72 mm
(213 x 92 mm)

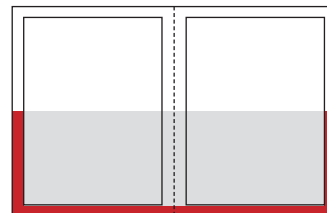


Special format I **Special format II**
108 x 110,5 mm 108 x 56,5 mm

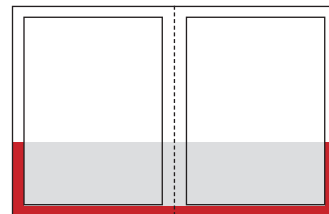
Formats across gutter



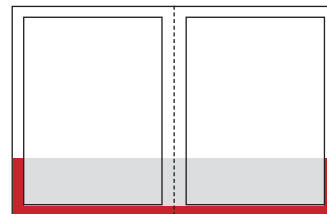
2/1 page
382 x 226 mm (426 x 275 mm)



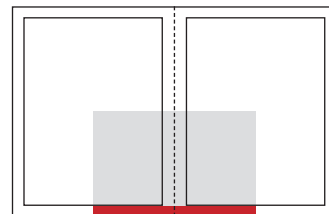
2 x 1/2 page across gutter, landscape
382 x 110,5 mm (426 x 130,5 mm)



2 x 1/3 page across gutter, landscape
382 x 72 mm (426 x 92 mm)



2 x 1/4 page across gutter, landscape
382 x 53 mm (426 x 73 mm)



Tunnel advertisement
245 x 118 mm (245 x 138 mm)

Formats in bleed section:
Trimming margin on all sides 3 mm each

All format details width x height

Other formats on request.
For technical details, see pp. 12 and 13

Price List No. 49, valid from 1 January 2019

Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro special	€uro fondspress / Contact
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Basic formats					
Size in page sections	Type area		Bleed ¹⁾		Basic prices Colour and b/w prices in €
	Width mm	Height mm	Width mm	Height mm	
1/1	171	226	213	275	12,900,-
2/3 portrait	108	226	130	275	10,150,-
1/2 landscape	171	110,5	213	130,5	7,740,-
1/3 portrait	49	226	71	275	5,375,-
1/3 landscape	171	72	213	92	5,375,-
1/4 landscape	171	53	213	73	4,354,-
2nd cover page	171	226	213	275	15,500,-
3rd cover page	171	226	213	275	12,900,-
4th cover page	171	226	213	275	15,500,-
Special formats					
Size in page sections	Type area		Bleed ¹⁾		Basic prices Colour and b/w prices in €
	Width mm	Height mm	Width mm	Height mm	
Eckfeld	108	110,5	-	-	5,677,-
Sonderformat	108	56,5	-	-	3,117,-

**Please note
the attractively
priced combination
available with
BÖRSE ONLINE***

All prices are quoted in euros, excluding statutory value added tax. ¹⁾ Trimming margin on all sides 3 mm each. Other formats on request. *see Price List BÖRSE ONLINE Price List no. 34 of 1 January 2019 available on request.

Formats across gutter						
Size in page sections	Type area		Bleed ¹⁾		Basic prices Colour and b/w prices in €	
	Width mm	Height mm	Width mm	Height mm		
2/1	382	226	426	275	25,800,-	
2 x 1/2 landscape	382	110,5	426	130,5	15,480,-	
2 x 1/3 landscape	382	72	426	92	10,750,-	
2 x 1/4 landscape	382	53	426	73	8,708,-	
Tunnel advertisement	245	118	245	138	10,407,-	

Special placements

Size in page sections	Type area		Bleed ¹⁾		Basic prices Colour and b/w prices in €	
	Width mm	Height mm	Width mm	Height mm		
2nd cover page + page 3 (opening spread)	382	226	426	275	29,471,-	
Double page before table of contents	382	226	426	275	28,380,-	
1st right-hand (recto) page	171	226	213	275	14,190,-	
1/3 portrait, alongside editorial	49	226	71	275	5,934,-	

The prices are eligible for discounts. For a schedule of dates, see pp. 8 and 9. The format plan is on page 5.

All prices are quoted in euros, excluding statutory value added tax. ¹⁾Trimming margin on all sides 3 mm each. Other formats available on request.

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Issue no.	Publication date	Cut-off and cancellation dates for advertisements	Cut-off date for print materials	Cut-off date for cover ads and ad specials	Special topic
02/2019	23.01.19	19.12.18	07.01.19	19.12.18	The best funds
03/2019	20.02.19	29.01.19	04.02.19	22.01.19	Make smart investments with funds and ETFs Investment strategies with certificates Stability test life insurance
€uro extra I¹⁾	Supplement in €uro 03/19				"Goldene Bullen"
04/2019	20.03.19	26.02.19	04.03.19	19.02.19	Green investments including funds and ETFs Investing the right way with CFDs Additional hospitalisation insurance Statutory health insurance
05/2019	17.04.19	26.03.19	01.04.19	19.03.19	Best bank Employer contributions to tax-deductible employee savings schemes (VLs) with funds and ETFs (Saving plans) Real estate special
06/2019	22.05.19	30.04.19	06.05.19	23.04.19	Certificates/derivatives special Dividendenfonds Indexed policies and "modern classic" policies
07/2019	19.06.19	28.05.19	03.06.19	21.05.19	Investment strategies with funds and ETFs
08/2019	24.07.19	02.07.19	08.07.19	25.06.19	The largest companies: 500 equities tested Investment strategies with derivatives (incl. CFDs) Make smart investments with funds and ETFs Test: Construction financing Casualty insurances Supplementary dental insurance schemes

Special ads service: up-to-the-minute finance ads (e.g. tombstones, GM invitations, quarterly and annual reports, listings) can be inserted up to seven days before the €uro publication date with the approval of the publishers. The publishers can only accept bookings after ad closing without a guaranteed position. Please note: special topics comprise at least two pages. The editorial team reserves the right to make changes in the light of current events. ¹⁾ €uro extra as supplement, see pages 15 and 16 of the full rates card.

Issue no.	Publication date	Cut-off and cancellation dates for advertisements	Cut-off date for print materials	Cut-off date for cover ads and ad specials	Special topic
09/2019	21.08.19	30.07.19	05.08.19	23.07.19	Sustainable investments with funds and ETFs Gold Unit-linked pension insurance funds Car-special: Oldtimer (section money & leisure)
10/2019	25.09.19	03.09.19	09.09.19	27.08.19	Certificates/derivatives special Classic funds Real estate special Full private health insurance Liquid assets: Whisky (section money & leisure)
11/2019	23.10.19	01.10.19	07.10.19	24.09.19	Investing the right way with CFDs Savings plans with funds and ETFs Occupational disability insurance Statutory health insurance Cruises (section money & leisure)
€uro extra II¹⁾	Supplement in €uro 11/19 (estimated)				“Funds & certificates”
12/2019	20.11.19	29.10.19	04.11.19	22.10.19	New funds Private banking Watches (section money & leisure)
01/2020	18.12.19	26.11.19	02.12.19	19.11.19	Money trends 2020 (from equities and ETFs all the way through to certificates)

Special ads service: up-to-the-minute finance ads (e.g. tombstones, GM invitations, quarterly and annual reports, listings) can be inserted up to seven days before the €uro publication date with the approval of the publishers. The publishers can only accept bookings after ad closing without a guaranteed position. Please note: special topics comprise at least two pages. The editorial team reserves the right to make changes in the light of current events. ¹⁾ €uro extra as supplement, see pages 15 and 16 of the full rates card.

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	Loose inserts	Bound inserts	Bound postcard inserts	Glued inserts
consist of...	... printed matter supplied by an advertiser and loosely inserted into the magazine.	... printed matter/brochures bound into the magazine. Please note: Bound inserts must contain the annotation "Euro No. ... dated ...", showing the current dates, in the form of a footnote.	... postcards bound into the magazine which may only be used in connection with an advertisement by one partner or by a maximum of two partners. Content and layout must be determined in consultation with the publisher prior to printing. Printing and handling are the responsibility of the publisher.	... products glued onto a carrier advertisement and peeled off by interested readers. Empty envelopes and glued-on vouchers also fall into the category of glued postcard inserts.
Price per thousand copies	up to 25 g € 130.– up to 50 g € 150.– Higher weights and maximum weight on request	up to 4 pages € 118.– up to 8 pages € 128.– up to 12 pages € 138.– up to 16 pages € 148.– up to 20 pages € 158.– up to 24 pages € 168.–	Minimum volume (as per Price List) € 55.– 1/1 page	Postcards and other rectangular unfolded printed matter, empty envelopes € 65.– Envelopes with content, folded printed matter, CD-ROM, booklet € 75.– Minimum volume (as per Price List) 1/1 page
Discounts	None			
Postal charges	Weight-dependent postal charges incurred additionally for the subscription circulation are already included in the prices quoted. Prices are quoted exclusive of advertising agency commission.			
Run options	Total circulation; partial and subscription circulation on request	Total circulation	Total circulation	Total circulation
Formats	Min. 105 mm wide, 148 mm high Max. 193 mm wide, 255 mm high	Min. 105 mm wide, 148 mm high Max. 205 mm wide, 275 mm high These dimensions include a trimming margin and glue edge of 5 mm. Delivery: untrimmed	1/2 page portrait: 112 mm wide, 275 mm high 1/2 page landscape: 213 mm wide, 140 mm high These dimensions include a trimming margin and glue edge of 5 mm	Min. 60 mm wide, 75 mm high Max. 200 mm wide, 210 mm high Other formats are available on request; request must include sample.

Volume paper weight/ quality placement	Volume up to 8 pages; larger volumes only on request.	2-page 4-page	Min. 120g/sqm Min. 100g/sqm Max. 150g/sqm Height max. on request.	Paper weight for postcard tip-ons Max. weight for filled envelopes Placement of the advertisement and the position of the tip-on on the advertisement must be coordinated with the advertising department. The placement of the tip-on can be realised inside a frame of at least 45 mm from the gutter and at least 20 mm from the trimming margins. Glueing tolerances up to 10 mm in each direction and divergences from a parallel position of +5 degrees must be taken into consideration when preparing the layout.	170g/sqm 20 g
Delivery volume	To allow for fluctuations in print runs, please enquire about the actual volume required close to the publication date. Allowance: 2%				
Order/cancellation cut-off date	29 days prior to publication				
Liability	Losses incurred by the publisher as a result of non-compliance with technical specifications must be reimbursed. In the event of difficulties experienced during processing, production of the magazine issue takes precedence.				
Delivery	Free to print shop, only on euro pallets. Layers must not be arranged crosswise; each layer must be provided with a separator sheet with a thickness of at least 2 mm. The consignment notes must state the following information: • magazine, issue no., name of product, • number of copies on pallet, • number of pallets, total number in consignment, • sender and recipient				
Delivery address	Will be supplied with the order confirmation. No inspection of incoming goods takes place in the bookbinding shop.				
Delivery date	12 days prior to publication				
Sample	When placing an order, provision of a binding sample is required (5-fold). The order becomes final and binding for the publishing house only once the sample has been presented and approved. Clearance by the print shop may be dependent on a trial run. In this case, the customer needs to make 1,000 original samples available.				
Shared advertising	Loose, glued or bound inserts combining the advertisements of several advertisers are possible by special agreement only. Price information supplied on request.				
Reference to inserts	References to inserts cannot be published for technical reasons.				
Print product	Your insert order is reported as a third-party insert by us. However, as Deutsche Post AG no longer charges for certain inserted print products as a chargeable insert but has treated them as a press shipment since 1 January 2004 (in particular if a dedicated "ZKZ" exists with Deutsche Post AG for the print product), when making settlement via Deutsche Post AG this may result in substantially higher charges, which we have to pass on to you. As a rule, higher prices are not charged if the insert is designated in print on the title page as an "advertisement", "advertising supplement", "reading sample" or "special publication".				
Identification	Under current media laws, inserts that are not clearly recognisable as advertising materials must be identified as such by printing the word "ADVERTISEMENT" in 9-point, semi-bold capital letters.				
Other notes	Supplements, loose or glued inserts and glued postcard inserts must be printed and delivered ready for processing by the customer. The calculated circulation run serves as the basis for calculation purposes (please enquire prior to printing). Prices may increase if the properties of the products render processing more difficult. Other ad specials are available. Please request our Price List for ad specials.				

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Magazine format:	Width 213 mm x height 275 mm
Type area:	Width 171 mm x height 226 mm
Paper:	Cover: Illustration printing paper, glossy, coated, 170g/sqm Content: 70g/sqm
Print process:	Cover: Sheet fed offset; content: Web offset Perfect bound/glue binding
Print colours:	Euroskala/CMYK (no special colours like Pantone, HKS, etc.)
Digital print templates:	Electronic data storage media (CD) or send data by email or FTP. Please note that if no binding colour proof is provided, the publisher cannot accept any claims for compensation for defective colour reproduction in colour advertisements.
	Printer profile for the production of proofs:
	Colour profile for cover advertisements: Colour profile ISO Coated v2 (Fogra 39)
	Colour profile for content advertisements: PSO_LWC_Improved (Fogra 45)
	Colour profile for advertisements in magazine insert/"issue in issue": PSO_LWC_Standard (Fogra 46)
	These profiles are available for download free of charge at www.eci.org
File formats:	PDF files (according to CTP guidelines) Only PDF 1.3 and 1.4 are permitted. (Please ensure transparencies are already reduced in the original application.) All fonts must be embedded; do not generate OPI information. Produce double pages as single pages.

Technical requirements for the production of advertisements

Screen ruling:	60 lines/cm
Resolution:	300 dpi, line drawing 1200 dpi at scale 1:1
Scale:	Set dimensions of advertisement and ad elements at 100%
Trimming:	Please create documents including trimming margins. The inside/cover trimming margins are 3 mm. Design elements in the advertisement that must not be trimmed must maintain a distance of at least 5 mm from the edge of the magazine page. The trimming margins of cover pages/double covers (e.g. airline cover) must be at least 10 mm.
Gutter trim allowance:	For double-page advertisements with text and important image elements running across the gutter, a gutter trim allowance of 5 mm per page must be included.

Advertisement production:	Telephone: +49 (0) 5241/80 88 571 Fax: +49 (0) 5241/80 96 35 anzeigen@mat.mohn.bertelsmann.de
Address for print templates:	Mohn Media GmbH Anzeigenproduktion Euro Carl-Bertelsmann Strasse 161m 33311 Gütersloh, Germany
Data transmission:	FTP access details provided on request.
Folder name:	Euro_publication date_customer name
Disclaimer:	The customer is responsible for the technical execution, quality and resolution of the files. Advertisements must be technically unobjectionable. If this is not the case, no liability shall be assumed by the publisher for incorrect appearance. The publisher assumes no liability for advertisements that need to be converted owing to file or colour profile errors!

Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro spezial	€uro fondspress / Contact
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€uro Best-Buy – unique in Germany:

Funds: Fund statistics with comprehensive commentary comprising over 2000 funds with monthly checks, incl. the FundsNote (the publisher's own rating system).

Equities: All equities listed in the DAX, MDAX and TecDAX, plus the most important small and mid-caps

Certificates: More than 150 listed index and theme certificates with performance indicators

Bonds, currencies: Extensive statistics on government and corporate bonds of various investment grades in euros and in selected foreign currencies with return figures

Distribution: €uro Best-Buy, the issue in issue for collectors, is included in the subscription, retail and readers' circle editions of €uro magazine.

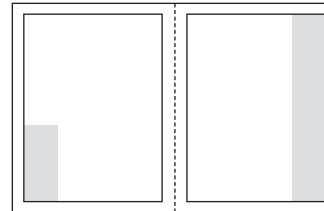
Basic formats					
Size in page sections	Type area		Bleed ¹⁾		Prices Colour and b/w, in €
	Width mm	Height mm	Width mm	Height mm	
Page corner advertisement	43.5	100	–	–	1,704.–
1/4 portrait	43.5	251.5	–	–	4,287.–
Logo advertisement statistics	89	20	–	–	1,430.– ²⁾
Logo advertisement service	180	11	–	–	1,045.– ²⁾
Head advertisement service	–	–	200	22	2,090.– ²⁾
Title advertisement/cover	186	110	–	–	10,835.– ²⁾
2nd cover page	180	251.5	200	275	13,650.–
4th cover page	180	251.5	200	275	13,650.–

¹⁾ Trimming margin on all sides 3 mm each. Other formats on request.

²⁾ Minimum booking period 6 successive issues in sequence. Discounts as per the main magazine.

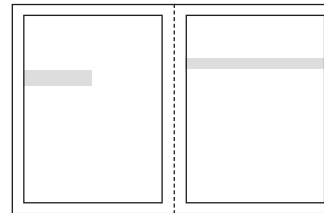
All prices are quoted in euros, exclusive of statutory value added tax.

Basic formats



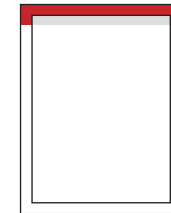
Page corner
43.5 x 100 mm

1/4 page portrait
43.5 x 251.5 mm



Logo advertisement statistics
89 x 20 mm

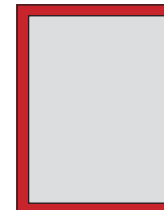
Logo advertisement service
180 x 11 mm



Head advertisement service
200 x 22 mm



Title advertisement/cover
186 x 110 mm



Cover pages
180 x 251.5 mm
(200 x 275 mm)

Short profile

€uro extras are separate publications produced by Finanzen Verlag. They are enclosed with €uro, €uro am Sonntag and BÖRSE ONLINE. Advertising can be displayed in the form of advertisements. The topics and dates are announced in time (about 8-12 weeks before the publication dates). In the following topics which have already been set.

"Goldene Bullen" & "€uro FundAwards"



February 2019

"Fonds & Zertifikate"



est. October 2019

Print run: Approx. 215,000 copies

Circulation ePaper: Approx. 105,000 recipients

Distribution:

- **Print:** €uro, BÖRSE ONLINE, €uro am Sonntag
- **Digital:** €uro fondspress, BÖRSE ONLINE Daily, BÖRSE ONLINE Weekly, Publisher's newsletter

Magazine format: Width 200 mm x height 260 mm

Type area: Width 160 mm x height 196 mm

Contact: Belinda Lohse
Telephone 089/272 64-124
Fax 089/272 64-198
belinda.lohse@finanzenverlag.de

Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro spezial	€uro fondspress / Contact
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Advertisement formats					
Size in page sections	Type area ²⁾		Bleed ¹⁾		Prices Colour and b/w, in €
	Width mm	Height mm	Width mm	Height mm	
2/1 page	350	196	400	260	31,000,-
1/1 page	160	196	200	260	15,500,-
1/2 page landscape	160	95	200	130	8,400,-
2/3 page portrait	105	196	130	260	10,400,-
1/3 page portrait	50	196	75	260	6,220,-
1/3 page landscape	160	62	200	87	6,220,-
1/4 page portrait	36	196	-	-	4,200,-
1/4 page landscape	160	45	200	70	4,200,-
1/4 page corner	77	95	-	-	4,200,-
1/6 page portrait	50	95	-	-	3,100,-
1/6 page landscape	160	28	-	-	3,100,-
2nd cover page	160	196	200	260	16,500,-
3rd cover page	160	196	200	260	15,500,-
4th cover page	160	196	200	260	16,500,-

¹⁾ Trimming margin on all sides 5 mm each.

All prices are quoted in euros, excluding statutory value added tax.

Please note that for bookings in €uro extra we additionally grant the discount from the €uro main magazine (at the rate of the incoming booking). However, volumes/series discounts are not taken into account. Other formats on request.



Short profile

€uro spezial is a special issue for a value-driven topic, produced by Finanzen Verlag and is enclosed with €uro, €uro am Sonntag and optionally also with TiAM and/or BÖRSE ONLINE. An issue of €uro spezial may be compiled by one or more cooperation partners together with the editorial staff. The €uro spezial can also be played digitally.

Image transfer:

€uro, €uro am Sonntag, BÖRSE ONLINE and TIAM are recognised as quality titles for investors.

Distribution benefits:

Attention is drawn to the topic, individually branded issues directly address target groups at trade fairs, events, mail-out campaigns, etc. Each partner receives up to 1,000 copies of the print version for their own marketing or PR purposes, delivered to an address in Germany.

Price on request:

The price depends on volume, distribution and size of print run of the €uro spezial. The price for one €uro spezial includes editing, printing, layout, insertion and photographic image rights.

Digital extensions:

€uro fondsxpess (E-Paper)
 Publisher's newsletter (E-Paper)
www.boerse-online.de (HTML)
www.finanzen.net (HTML)

Technical details

Standard size:

16 pages

Magazine format:

200 mm wide x 260 mm high

Type area format:

165 mm wide x 218 mm high

Trimming margin:

5 mm on each side

Print process:

Web offset

Colours / screen:

Euroscale/CMYK/60 lines/cm

Data transmission:

FTP access details provided on request.

Folder name:

ESP_customer name_publication date

Contact:

Andreas Willing
 Telephone +49 (0) 89/272 64-108
 Fax +49 (0) 89/272 64-198
andreas.willing@finanzenverlag.de

Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro spezial	€uro fondsxpess / Contact
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Brief profile

€uro fundspress reports weekly on the latest developments in the fascinating world of investment funds and ETFs. The newsletter is aimed at active private investors, finance brokers and investment advisors as well as professional fund managers. Each edition includes detailed fund portraits, market analyses, interviews with the most successful fund managers and key players on the finance market, news stories and comment pieces. €uro fundspress

also offers hitlists and three model fund portfolios for all investor types. On top of that, the writers shed light on the fascinating ETF/ETP segment. As well as the "ETF tip of the week" and "ETP tip of the week", the most interesting new issues and key figures on tops and flops are presented for all major investment segments. Readers are also given three model ETF portfolios with different risk profiles. The trade publication from Finanzen Verlag is rounded off with detailed statistics on funds, ETFs and ETPs.

Standard advertisement formats:

Page corner advertisement

(W x H) 82.5 mm x 82.5 mm

Banner advertisement landscape

(W x H) 180 mm x 30 mm

Special formats:

For example, 1/3 page portrait, or 1/1 page
Price information supplied on request.

All formats can be linked

Prices for advertisements:

Frequency/cost per advertisement and insertion*

12 insertions	€ 1,000.–
25 insertions	€ 880.–
50 insertions	€ 550.–

Banner on title page € 1,350.–

Full prices incl. €uro am Sonntag EXPRESS

Dates

Publication date: Weekly, on Friday

Ad closing (deadlines): Monday before publication date

Cut-off date: Wednesday before publication date

Distribution: By email, to approx. 20,000 registered users

Advertisement files

File formats: To be supplied as TIFF, PDF, EPS or high-resolution JPEG files; colour depth 24 BIT / 16.7 million

Delivery: By email

Delivery address: fundspress@finanzenverlag.de

Contact: Jörn Kränicke, telephone +49 (0) 89/272 64-339

Please match the resolution as closely as possible in order to achieve the best possible quality of reproduction. Lower or even higher resolutions can lead to a loss in quality due to idiosyncrasies in Adobe Acrobat.

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Please note:
Ads only possible in combination with €uro am Sonntag EXPRESS

*Minimum sale 12 advertisements per contract year. Advertisement prices are eligible for agency commission. Advertisement prices are already discounted (from 25 insertions 20%, from 50 insertions 50%). The basic price for a 1/1 page is € 1,100. The discount will be shown at the time of booking the advertisement. All prices are quoted in euros, excluding statutory value added tax.

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Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro spezial	€uro fondspress/ Contact
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**Ask about our latest high-coverage
 combination options!**

Price List No. 49, valid from 1 January 2019

Title portrait/ Publishing information	Complete edition/ Format plan	Advertisement formats and prices	Deadlines and topics	Ad Specials	Copy materials	€uro Best-Buy/ €uro extra	€uro extra/ €uro spezial	€uro forexpress/ Contact
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